

# Main Street Tax Credit Incentive Program

good for your business, great for our community



## Our Organization

We are the Downtown Everett Association (DEA), a 501(c)(6) nonprofit organization. Since 1996, we have collaborated with businesses, residents, governments, investors, developers, and community organizations to create a healthy, vibrant urban core.

Our mission is to advance a vibrant and thriving downtown. As a Main Street Community, we host events, provide business support services, and enhance downtown through physical improvements like the flower program and holiday lights.

## Our Shared Vision

Everett's downtown core is the hub of public life in Snohomish County. Its energetic streets are home to an innovative business community, engaged residents, and delighted visitors who experience economic opportunity; a unique historic context; and a vibrant dining, arts and entertainment culture.

## Your Impact

Donations to the Main Street Tax Credit Program (MSTCIP) help us continue to focus our energy on providing vital support to the downtown district, and the businesses within. When you pledge to donate to the Downtown Everett Association through the tax credit program, you are able to redirect your tax dollars back into our community - assisting us in our efforts to support economic vitality, promote local experiences, cultivate a strong organizational network, and steward public spaces and historic places.

## How It Works

The Downtown Everett Association is a part of a select group of organizations eligible for the Main Street Tax Credit Incentive Program. The MSTCIP is unique to Washington State and offers an incredible opportunity to effectively quadruple your donation. This means you are able to direct your tax dollars into our community - assisting us in our efforts to champion Downtown Everett.

As a business, when you pledge to donate to the Downtown Everett Association through the WA Main Street Tax Credit Incentive Program, you will receive 75% of your donation back as a WA State B&O tax credit. Donate \$4,000? You'll get a \$3,000 credit. It's good for your business, and great for our community.

## Apply Now

1. Make your pledge starting January 13, 2025 at [DOR.wa.gov](https://DOR.wa.gov)
2. Submit payment to Downtown Everett Association by November 1, 2025
3. Receive 75% of your donation back as a tax credit in January 2026

Detailed instructions for applying are available on our website at [dteverett.org/mainstreet](https://dteverett.org/mainstreet).

## Questions

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## Learn More

Scan the QR code for more information about our Main Street program and detailed instructions for applying.

