



DOWNTOWN TRICK-OR-TREATING

THE EVENT

This free event features games, activities, a photo booth, and trick-or-treating at downtown businesses. We anticipate 5,000+ attendees this year. This is a great opportunity to showcase your organization and reach the community!

DATE & TIME

Saturday, October 28 from 12-5 p.m.

LOCATION

After several years of growth and many requests, we're opening up the "official route" to all downtown businesses! Instead of designating a condensed route along Colby & Wetmore, we will provide a map of all participating businesses within the downtown district. We will again close California between Colby and Wetmore, plus Wetmore in front of the plaza, to provide room for community partner booths and free, festive children's activities. Organizations that do not have a physical presence downtown/would prefer to set up in a central location are invited to sign up for a free booth space on California/Wetmore.

YOUR PARTICIPATION

To participate, your business/organization must:

- be present during the event hours
- come prepared with needed equipment (table, chairs, canopy + weights, etc. are recommended)
- provide candy or prizes to trick-or-treaters — we estimate around 1,000 children (& their families!)

Businesses providing non-food items for children with food allergies in addition to, or in place of, candy will be identified with a teal pumpkin. Visit foodallergy.org for more information.

To make the most of your participation, we highly suggest that you:

- if applicable to your business, provide a treat for the parents - samples, coupons to bring back at a later date, etc.
- bring information about your organization/business, like flyers for upcoming events, volunteer opportunities, etc.
- decorate your booth
- encourage participating staff/volunteers to wear costumes

If you have games and/or activities you can host at your booth (cornhole, spin-the-wheel, etc.), we encourage you to bring them along! Please let us know what you'll be bringing - we'll do our best to spread the activities throughout the event area.

RSVP

Confirm your participation by Friday, September 29 at 5 p.m. to be included in the event promotions.

PLEASE CONTACT MADISON VAZQUEZ IF YOU HAVE ANY QUESTIONS

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