

The board and staff of the Downtown Everett Association would like to formally thank all of our Main Street contributors who have pledged to support our work through the WA Main Street Tax Credit Program.

2022 Donors

Aeromech Incorporated
Anderson Hunter Law Firm
Bayside Floor Supply
Blume Keeney
Burkett's
Coastal Community Bank
Erickson Furniture Co
Funko
Gaffney Construction
Harmsen LLC
Heritage Bank
Judd & Black
KRKO/KXA North Sound Media
Narrative Coffee & Consulting
Peoples Bank
Perteet, Inc.
Port of Everett
Priceless Granite
Puget Sound Energy
Screenprinting NW
Thompson Financial Services
Toggle's Bottle Shop
Wolfe Plumbing

2021 Donors

Coastal Community Bank
Funko
Heritage Bank
Narrative Coffee & Consulting
Peoples Bank



downtown everett
association



The Washington Main Street Tax Credit Incentive Program is **good for your business**, and **great for our community**.

Donations to the tax credit program help us continue to focus our energy on providing vital support to the district, and the businesses within.

When you pledge to donate to the Downtown Everett Association through the WA Main Street Tax Credit Incentive Program (MSTCIP), you are able to redirect your tax dollars back into our community - assisting us in our mission to champion Downtown Everett's community of businesses, residents, workers, and visitors by supporting economic vitality, promoting local experiences, cultivating a strong organizational network, and stewarding public spaces and historic places.

The MSTCIP is unique to Washington State and offers an incredible opportunity to effectively quadruple your donation to the DEA.

[Learn more dteverett.org/mainstreet](http://dteverett.org/mainstreet)



Funds earned through this program have allowed the DEA to fund key programs and projects in 2022:

Streetpole Banners – We installed 54 new street pole banners just in time to kick off summer events. Through a collaborative design process, we added more vibrancy to our sidewalks by replacing old and faded banners to nearly triple the number of district banners.

Storefront Program – Donations to the tax credit incentive program allowed us to fund a Storefront Seminar presented by the retail experts from Frontdoor Back. In addition, 10 downtown businesses were selected through a competitive application process to receive consultations and reports at no cost to the business. By leveraging Everett Forward Grant funds, even more businesses will receive funds to make physical improvements.

Entrepreneur Education Series – Last fall we launched a series of free seminars and workshops focused on the needs of micro and small businesses in Everett. Our monthly educational opportunities will cover topics from basic business finance to landlord-tenant law to digital marketing and more.

Website Development – MSTCIP support allowed us fully fund the overhaul of our website. Our new web presence promotes not just DEA, but Downtown Everett as a whole.

Holiday Lighting Program – With support from the Downtown Everett Partners, we expanded our holiday lighting program once again with the addition of two new snowflake ornaments on the 2600 block of Colby. We now have a total of 20 holiday ornaments, and we launched a pilot program to light trees in November 2022.

With your support, we are continuing to develop and expand a variety of projects and events, including Sip & Shop, Salty Sea Days, Downtown Trick-or-Treating, Small Business Saturday, our annual holiday shopping guide, and more.

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About the Program

The Downtown Everett Association is one of 37 organizations eligible for the Washington Main Street Tax Credit Incentive Program each year.

How It Works

As a business, when you pledge to donate to the Downtown Everett Association through the WA Main Street Tax Credit Incentive Program, you will receive 75% of your donation back as a WA State B&O tax credit. Donate \$4,000? You'll get a \$3,000 credit. This means you are able to redirect your tax dollars back into our community - assisting us in our mission to champion Downtown Everett's community of businesses, residents, workers, and visitors by supporting economic vitality, promoting local experiences, cultivating a strong organizational network, and stewarding public spaces and historic places.

Apply Now

1. Make your pledge starting January 9, 2023 at DOR.wa.gov
2. By November 15, 2023, write a check to Downtown Everett Association
3. January 2024, 75% of your pledge comes back to you as a tax credit

Detailed instructions for applying are available on our website at dteverett.org/mainstreet.

Questions

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